

## **10 tips—How a Personality Assessment and Cyclical Timing Analyst Can Save You Time & Money, and How to Select the Right One**

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Reprinted from *10 tips—How a Personality Assessment and Cyclical Timing Analyst Can Save You Time & Money, and How to Select the Right One*, by Scott Petullo.

<http://www.scottpetullo.com>

- 1)** A good personality analyst effectively assesses vital personality areas to help you become absolutely aware of your unique challenges and strengths so that you can capitalize on your abilities.
- 2)** Successful personality assessment, such as through handwriting analysis, probes beyond the persona and reveals the subconscious personality. When you have an accurate read of character, you'll save enormous amounts of time and money in hiring situations, and in your personal life. There are many personality traits that aren't easy to measure, for example, by only talking to an applicant, reviewing their resume, and having them take standard personality evaluations. Handwriting analysis is so valuable because it assesses subconscious character, the actual personality, aside from the one presented or witnessed when an individual is at their best. It goes beyond evaluating an applicant just for the job tasks and helps you, for instance, reduce security risks, thereby saving you money and giving you peace of mind. Considering that the generally accepted cost of a bad hire is about 2.5 times the annual salary, the expense of good quality personality assessment is a small price to pay to reduce your risk.
- 3)** A good personality analyst can help you identify possible hidden problem areas so that you can make the most of your financial life. For example, you might not even be conscious of a problem with self-defeating behavior, which can lead to diminished finances. Simply knowing about such a buried personality trait can help you expand your fiscal abundance.
- 4)** Effective personality assessment allows you to unearth a person's real motivations. Excessive acquisitiveness within personal relationships, for instance, such as with a potential marital partner, can relate to steep challenges. A good analyst uncovers true motivations, saving you expense of finding out about problems too late. Alternatively, an individual might think he knows what he wants, but his subconscious mind (which rules the conscious mind) might want something entirely different. If you're hiring a commission-based sales person, for example, you want to make sure that person is motivated by financial rewards, rather than, for instance, altruism.
- 5)** Despite wanting a deep connection with another, some people are incapable of it because their unconscious fears and defenses keep them caged in a world of surface relations. Such hidden conflicts are surprisingly common. Additionally, they may consciously think they really want marriage, but their subconscious mind views the prospect as prison and to be avoided at all costs. The solution is to reveal these dominating personality energies. It's the first step in coming to terms with them, thus healing. Accurate personality assessment, in such a case, helps avoid enormous amounts of wasted time in love life matters.

- 6)** A first-rate cyclical timing analyst can help you identify future challenges and also more rewarding periods so that you can minimize your risk and make the most of more lucrative phases in your life. Life is cyclical. Predictable, repetitive patterns through rigorous statistical methods allow for scientific projection so you can foresee the turning points, allowing you to plan ahead. In other words, a good cyclical timing analyst is capable of telling you when, for example, it would be advantageous to avoid high-risk financial pursuits, and when ill-fated speculation is likely.
- 7)** Accurate cyclical timing assessment can save you massive amounts of time and money when you're aware of inevitable life circumstances such as when you are more vulnerable, when you will reach a peak point in your current career, when you'll have to start over, and when it's the best time to launch a new endeavor (given the framework derived by when you first originated the idea, and when you planned to launch).
- 8)** An expert personality assessment and cyclical timing analyst can help you maneuver through negotiations, more thoroughly understand your competition, and more effectively deal with an adversary through a Competitive Advantage Assessment, giving you peace of mind and saving you vast amounts of money.
- 9)** It's highly recommended that you select a personality assessment and cyclical timing analyst that uses multiple evaluation methods, including those that target the hidden personality (subconscious mind), such as handwriting analysis. Multiple evaluation methods forming a system of checks and balances provide greater accuracy than found through exclusive use of any single one. It's recommended to use several forms to achieve the highest possible accuracy rates, whether hiring, screening, or assessing for any other reason. I use proven systems from 5 methods: ancient astrology (non-mythology) and modern astrology, ancient number mysticism, modern numerology, and handwriting analysis, allowing me to offer you solid feedback.
- 10)** The following principles are important to consider when selecting a personality assessment and cyclical timing analyst. It's firmly suggested that you make sure the professional agrees with these time-tested concepts:
  - a.** Regarding opening a business or launching a new service, choosing the initiation date and time is secondary to when the idea was first formed, and the principal's (or principals') overall natal indicators and timing.
  - b.** Selecting a name for a new business won't determine its success, but the entity's name you naturally come up with does symbolize, to some extent, the nature and ups and downs of the operation.
  - c.** Changing your name only changes your persona, it won't change your life.
  - d.** Choosing to marry on a certain day, for example, in hopes of good luck is secondary, and often futile, compared to the charts relating to when the couple first met, when they started dating, and their unique personal timing and character.
  - e.** Numbers don't "make" things happen, nor do they "influence" anything; they merely symbolize "what is." For example, a celebrity changing her name at

the peak of her success does not cause her fall into obscurity, even if a superficial name chart on the new name does symbolize (albeit very tenuously without a comprehensive analysis) a "downward spiral."

- f. Accurate predictive, personality, and compatibility analysis demands that every method and technique be continually and critically reviewed and reassessed. Although you can't prove any single method valid, you can prove it to be invalid. If it proves to be invalid, it must be abandoned in striving to achieve high accuracy rates.
- g. Any one indicator's energy (negative or positive, balanced, over-balanced, or under-balanced) alone may be corroborated or even completely mitigated by the energy of the rest of the indicators in the comprehensive charts. Therefore, focusing on only one or even a handful of indicators to delineate or predict is unwise.
- h. Universal indicators such as a lunar eclipse, the date 8-8-08, or a full Moon, for example are regularly, erroneously labeled "good" or "bad," or "lucky" or "unlucky," but any single universal vibration or indicator, even the most notorious, relates to any given person in a unique way, in various amounts of reward or challenge. It's necessary to find out what any given indicator means to you personally and avoid making generalizations.
- i. Universal vibrations such as Saturn in Virgo, Venus retrograde, or the Universal Year of 2012, for example, often get more attention, but the personal vibrations, such as Mercury retrograde transiting a natal 7th house Mercury (Mercury return), Personal 19-year cycle, Saturn transiting a natal 10th, Personal 7-year cycle, etc. are much more important and relevant.
- j. Yes, the universal energy is important, but how it harmonizes with your natal charts prevails. For example, even though there might be a higher than usual probability of a single universal indicator, such as Mars retrograde symbolizing an ill-fated auto purchase, or a full Moon and lunar eclipse combination being symbolic of a botched surgical procedure, even the worst of the universal indicators may not apply to you personally or symbolically make any impact whatsoever.

The abovementioned concepts are derived from long-term empirical, objective research since the late 1980s.

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**Let us show you how to make the most of your situation. Here are 5 ways:**

### **#1**

**Get a forecast and, or situational analysis regarding event planning, business projects or investments, your career, finances, recognition, or love life, and more.**

For example, approximations involving when your love life or finances will improve, nailing down the timing on a new launch, feedback on a relocation and the related timing, and much more, with the Overview Phone Session.

**Overview Phone Session:** Your individual concerns are addressed generally, intuitively, with an overview examination, but without extensive analysis prior to the session. Final confirmation is always through in-depth analysis (\$495 per issue, per ½ page) which is beyond the scope of this session. However, you can still acquire fantastic perspective through this informal discussion. The session is driven by your topics of concern. You relay your questions and concerns via e-mail before the consultation and as much as possible is addressed in the session.

**60 minutes, \$295.00 excluding handwriting analysis**

**60 minutes, \$495.00 including handwriting analysis**

(see Comprehensive Analysis below also)

## **#2**

**Get a solid perspective on the personality of your applicant, new hire, or anyone else.**

**Broad-Spectrum Analysis:** Finally get a firm understanding of true personality. This analysis assesses 35 personality traits including determination, consistency, analytical ability, effective communication, ability to work independently, ability to be a team player, ability to strategize and solve problems, leadership and decision making ability, aptitude for selling and marketing, flexibility, diplomacy, aptitude for managing and supervising others, and a lot more. Each area is scored with a Personality Trait Evaluation Graph. Includes a Career Compatibility and Assistance Guide (see Services page). **\$595.00**

\*Broad-spectrum Analysis is an ideal starting point for personality assessment and includes a free, brief consultation to advise of any other suitable analysis recommendations.

## **#3**

**Find out what really motivates that person, what they *really* want!**

**Motivation Assessment Analysis:** Acquire piercing insight about actual, genuine personal motivations. This analysis evaluates 13 key drives such as financial rewards, personal accomplishment, approval, social involvement, practical interests, and more. Each area is scored with a Personality Trait Evaluation Graph. Includes a Career Compatibility and Assistance Guide (see Services page). **\$395.00**

## **#4**

**Effectively screen multiple individuals to find out the most fitting matches.**

**All-Inclusive Brief Analysis:** Realize the level of compatibility between you and others and, or choose the best candidates from a group of individuals. This analysis categorizes them as: Strong, Acceptable, Borderline, or Unsuitable, in relation to a wide-range of personality characteristics, or 7 specific personality attributes you select from a list of more than 50 to customize this analysis (please note upon purchase).

**5 Personality Screenings Package, \$1770.00.**

**10 Personality Screenings Package, \$3550.00.  
Additional screenings \$395.00 each**

## **#5**

**Get a special, thorough assessment of any single concern.**

**Comprehensive Analysis:** Gain absolute clarity about any specific topic of interest. This analysis could involve, for example, assessment of finances, career, recognition, or romantic interests for a particular year, or optimum timing for transitions, new starts, new divisions, negotiations, mergers, new launches, new hires, and key events. Prices are per question/subject. Each specific concern is covered by approximately 1/2 page of e-mailed information. **\$495.00**

**Other assessments also available, including custom analyses, Competitive Advantage Assessment (not listed on Services page), the Reliability and Confidentiality Evaluation (not listed on Services page), and others.**

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